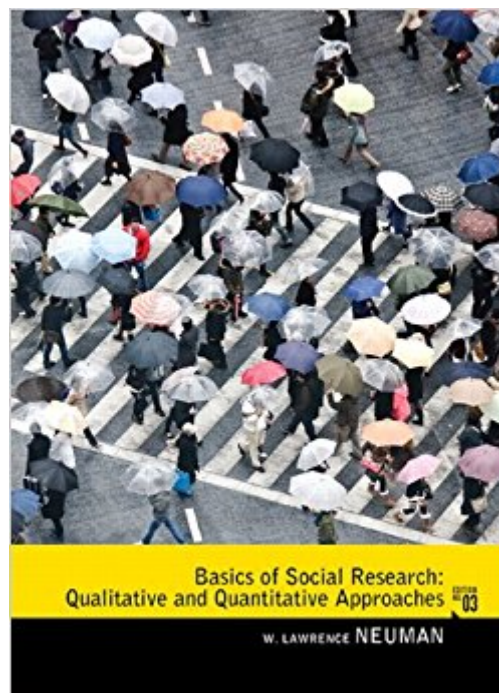


The book was found

Basics Of Social Research: Qualitative And Quantitative Approaches (3rd Edition)



Synopsis

Preparing students to do research and understand what research can do. Â Basics of Social Research helps students understand what research can and cannot do, become better consumers of research, and learn why properly conducted research is important. Â This textÂ teaches students to be better consumers of research results and understand how the research enterprise works, preparing them to conduct small research projects. Upon completing this text, students will gain an awareness of the capabilities and restrictions of research, and learn why properly conducted research is important. Using clear, accessible language and examples from real research, this textÂ discusses both qualitative and quantitative approaches to social research, emphasizing the benefits of combining various approaches. Â Learning Goals Upon completing this book, readers should be able to: Recognize that social research is simultaneously a very important enterprise and one that is not beyond you “ you can understand it Become better consumers and understand what research can and cannot do Learn how to properly conducted research Acquire a foundation for further learning about doing research and understand that this activity requires dedication, creativity, and mature judgmentÂ

Book Information

Paperback: 432 pages

Publisher: Pearson; 3 edition (August 5, 2011)

Language: English

ISBN-10: 0205762611

ISBN-13: 978-0205762613

Product Dimensions: 6.9 x 0.8 x 9 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 3.8 out of 5 stars 19 customer reviews

Best Sellers Rank: #38,286 in Books (See Top 100 in Books) #45 inÂ Books > Politics & Social Sciences > Social Sciences > Methodology #106 inÂ Books > Politics & Social Sciences > Social Sciences > Research #479 inÂ Books > Textbooks > Social Sciences > Sociology

Customer Reviews

W. Lawrence Neuman James is professor of sociology and Asian Studies coordinator at University of Wisconsin-Whitewater. His M.A. and Ph.D. were earned at the University of Wisconsin-Madison.Â He has authored seven books and published 35 articles and book chapters, which have appeared in Social Problems, Sociological Inquiry, Social Science Quarterly, American

Sociological Review, Critical Asian Studies, Teaching Sociology, The Journal of Contemporary Asia, Sociological Quarterly, and other journals . He is a former president of the Wisconsin Sociological Association. Neuman has received his university's highest award for research, the Chancellor's Award for service to students with disabilities, as well as the Wisconsin Sociological Association's Outstanding Service Award, and the College of Letters and Sciences awards for outstanding teaching, excellence in research, and outstanding service.

I would rather gouge my eyes out than read another page of this book. His writing style is so convoluted, I feel like you could learn more by reading a summary of each chapter. Many of his definitions for terms are just the terms itself. Many of his examples (there is an example in almost every paragraph as well as large example boxes on a majority of pages) are long winded and detract from the flow of the terminology and concepts presented. For every one important idea he presents, there are 9 ideas of benign minutiae. If you're in a class where the teacher is using this book. Drop the class or pick a different teacher because if they find this useful in the teaching of sociology, their teaching skills are questionable in my opinion.

I love renting my texts books. So much cheaper and pretty easy too.

Provides a good basic overview of social research, with particular attention to qualitative measures.

Excellent for subject matter, although quite pithy. Does a nice job of explaining hard-to-grasp theories.

I needed Basics of Social Research for my Sociology class. The book has a lot of useful information in it. I am learning how to write Social research papers using the Scientific Method. I would recommend this text book to anyone who does a lot of Social Research.

Book was torn up at the bottom, but a lot cheaper than buying!

The textbook was in great condition.

I am not a fan of this book so far. Granted I have not read it cover to cover yet. But I have had to read quite a few chapters throughout the book (and still have more). The first thing I noticed was

that it is very amateurish. Yes, I understand it is the BASICS of social research, but it is entirely too basic. The author spends too much time defining terms that I learned in 3rd grade and had drilled into my head ever since. I (and I would expect other college and graduate students) do not need to have "hypothesis" and "theory" defined for me once again with long explanations as to what these terms mean. Maybe I am not the best person to review it. I am on my second masters degree (this is for my graduate level research methods class) and I have had two research methods classes already (one in undergrad and one in my last grad program). Despite that, I think that it would be amateurish and not much help for any college or graduate student, but especially graduate students. Maybe if someone was in a lower level research methods class it would be of help. If I later decide I am wrong, and find something helpful in here, I will update this review.

[Download to continue reading...](#)

Basics of Social Research: Qualitative and Quantitative Approaches (3rd Edition) Social Research Methods: Qualitative and Quantitative Approaches (7th Edition) Research Design: Qualitative, Quantitative, and Mixed Methods Approaches, 3rd Edition Research Design: Qualitative, Quantitative, Mixed Methods, Arts-Based, and Community-Based Participatory Research Approaches Research Design: Qualitative, Quantitative, and Mixed Methods Approaches, 4th Edition Research Methods in Public Administration and Nonprofit Management: Qualitative and Quantitative Approaches Media and Communication Research Methods: An Introduction to Qualitative and Quantitative Approaches Research Design: Qualitative, Quantitative, and Mixed Methods Approaches Research Methods in Anthropology: Qualitative and Quantitative Approaches Preparing Literature Reviews: Qualitative and Quantitative Approaches Counseling Research: Quantitative, Qualitative, and Mixed Methods (2nd Edition) (Merrill Counseling) Qualitative Research Design: An Interactive Approach (Applied Social Research Methods) Qualitative Inquiry and Research Design: Choosing Among Five Approaches Basics of Qualitative Research: Techniques and Procedures for Developing Grounded Theory Interviewing as Qualitative Research: A Guide for Researchers in Education and the Social Sciences, Fourth Edition Qualitative Research Methods for the Social Sciences (8th Edition) The Comparative Method: Moving Beyond Qualitative and Quantitative Strategies The Practice of Qualitative Research: Engaging Students in the Research Process SPECIFICATIONS OF INTRODUCTION TO PHARMACOKINETICS AND PHARMACODYNAMICS: THE QUANTITATIVE BASIS OF DRUG THERAPY : THE QUANTITATIVE BASIS OF DRUG THERAPY 1ST EDITION (PAPERBACK) Qualitative Methods in Social Research

Contact Us

DMCA

Privacy

FAQ & Help